

Targeted Businesses Recruitment – Searching to match our workforce strengths and community assets in the targeted recruitment of timber-use industries, including paper & timber products, renewable bio-energy businesses, green and sustainable building products, defense/aerospace contractors, aviation repair, and call/technical support centers.

Business Retention & Expansion – Nurturing relationships between our community and existing businesses to help them retain existing jobs, expand to add new jobs, and attract new jobs brought by companies within their supply or customer chains.

Marketing & Communications - Using all available media to share our community's narrative and business case with job development prospects, as well as our residents and existing businesses.

Small Business – Continuing to provide counsel, training, technical assistance, incubation, and help securing financing for new and existing business entrepreneurs.

Workforce Development – Supporting efforts to train, retrain, certify, profile, market and recruit workers for our employers.